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Founder of Sustainable South Bronx Brings Green Collar Quest to the Big Easy

Majora Carter to Speak of Community Revitalization and Economic Development in New Orleans' Lower Ninth Ward

NEW ORLEANS, La. — If there's any one person who can speak to the world of environmental justice and social equity, it's South Bronx native Majora Carter. As the founder of Sustainable South Bronx and President of the Majora Carter Group, LLC, she will speak on this topic at the 2009 *Historic Green* event in the Lower Ninth Ward (Holy Cross Neighborhood).

Carter will speak at All Souls Episcopal Church (formerly Walgreens) at 5500 St. Claude Ave. (St. Claude & Flood Streets) in the Lower Ninth Ward, on Monday, March 16 at 4:00 p.m. The event is free and open to the public. A community crawfish boil will be held following her address at 5:30 p.m.

"Majora is an outstanding emissary for her community, for the United States and the world," said Van Jones, internationally-renown green jobs advocate and author of *The Green Collar Economy*. "Her work epitomizes how any neighborhood can develop a ground-level, grassroots campaign for the sustainable revitalization of their community, while creating an economic boon via green-collar jobs."

A pioneer of environmental activism and green-collar job training, Carter has been acknowledged for her achievements. She has been recognized as a MacArthur "Genius," *Newsweek's* "25 to Watch," and *Essence Magazine's* "25 Most Influential African Americans." Her speech, part of Historic Green's 2009 Education Series, will demonstrate how similar circumstances in New York's South Bronx were overcome by community activism and green-collar job training.

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About *Historic Green*

Historic Green is a nonprofit organization with a mission to transform and revitalize communities through education and charitable activities integrating sustainable design and heritage conservation practices. To learn more about *Historic Green*, email press@historicgreen.org, call Ryan Evans at (913) 209-9400 or visit www.historicgreen.org.

About Majora Carter

Majora Carter is on a mission to spread the news about the power of creating economically and environmentally sustainable communities. A speaker, educator and consultant, Carter founded Sustainable South Bronx in 2001 and currently presides over the Majora Carter Group, LLC. Carter also hosts a special national public radio series "The Promised Land." For additional background information or to schedule an interview, visit www.majoracartergroup.com

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2009 *Historic Green* "Spring Greening"

Historic Green is about the possibilities. About knowing a place; respecting its rich heritage for future generations; and seeing the promise of sustainability to create healthier, safer, more livable communities. "Historic Green" represents a blending of the past, the present and the future.

What was, meets what could be.

New Orleans' Holy Cross Neighborhood and the Lower Ninth Ward offer one path to "sustainable preservation". Nowhere else could it happen on such a scale as here – an entire community brought to its knees in the aftermath of Hurricanes Katrina and Rita. Struggling to recover and rebuild. To restore in a way that makes it even better than before.
